# HEALTH OPTIMIZING OMEGA-EPA

Health Optimizing Omega-EPA delivers better effects than any other Omega 3 product on the market, due to the 5:1 EPA:DHA ratio. It's pure, fresh, highly concentrated, and sourced sustainably from wild-caught anchovies. Don't settle for average when you can have the best!



## ABOUT

Our 22 years of experience assessing people's health inspired Health Optimizing Supplements; born from a desire to provide real solutions for people around the world for maintaining health at home; to create a sustainable, longlasting positive impact, as additional fuel to lead a healthy, happy life.

# UNIQUE INGREDIENTS

Our formula includes a certified and purified Omega-3 oil with a 5:1 EPA:DHA ratio from fresh and wild anchovies, fished sustainably in Chile. Thanks to our 'fish-tastemasking' formula, it tastes neutral and pleasant with a hint of lemon. It is a great alternative to avocados in smoothies to make them richer and healthier!

### KEY BENEFITS

- Optimal 5:1 EPA:DHA ratio allows for absorption of EPA from the first spoonful (unlike normal Omega-3 products from which you don't absorb functional levels of EPA until you have taken so much that you don't need more DHA)
- EPA provides profound additional anti-inflammatory effects (on top of the anti-inflammatory effects of DHA absorbed from normal Omega-3 products)
- Offers all the benefits of Omega-3 in an optimal way, as any EPA not utilised by the body breaks down to DHA
- A new generation of patented processes to optimize quality, purity, taste, and concentration

### STANDARD DAILY DOSAGE

One tablespoon per day to cover the daily needs of Omega-3.

Two tablespoons per day for those suffering from inflammation.

One tablespoon of Health Optimizing Omega-EPA contains:

- 70% concentrated fish oil with 1328 mg EPA and 328 mg DHA
- 30% MCT oil from organic coconuts
- 'Fish-taste-masking' blend of organic herbs and lemon

### NO NEGATIVE SIDE EFFECTS

Most Omega-3 products on the market feature a range of issues, such as partially rancid oil, traces of heavy metals or other toxins, and/or gastritis causing gelatine capsules. Many are even made from waste products of the fish industry. Our product sets a new standard in avoiding contaminants and heavy metals, as well as remarkably low oxidation parameters (TOTOX typically below 5). Superior benefits, no side effects!

HEALTHOPTIMIZING SUPPLEMENTS

### PROVEN BY CLINICAL TRIALS

There is a vast amount of documentation proving the efficacy of our unique formula. We have put together a PDF document highlighting the most important findings, available upon request. This is a strong indicative factor of the power of Health Optimizing Supplements, as most supplements on the market are not as extensively backed by clinical trials.